AZNext
Arizona State University

Closing the Skills Gap to Build the Future Workforce

AZNext is a training program designed to create a bold, innovative, and sustaining workforce development ecosystem that addresses the need for more skilled workers in IT, cybersecurity, and advanced manufacturing roles in Arizona and across the U.S.

Provided at no cost to the participant.

Contact Us

Email

AZNext@asu.edu

Website

Aznext.pipelineaz.com

Social Media

Twitter: @AZNext_ASU
LinkedIn: AZNext

Become a Data Master!

Join an AZNext program at ASU!

AZNext's **Applied Business Data Analytics Certificate** is open for enrollment.

In this program you will explore the applications and techniques used to streamline business processes and decision-making with data. You will understand how to collect, organize, and analyze large sets of data, discover patterns and other useful information, and leverage your findings to achieve a competitive advantage in any industry or field. The course will lead to a certificate in applied business data analytics. This credential will provide you with the tools to launch a dynamic career with global potential, in a world increasingly ruled by data.

Who Is This Course Designed For?

The course is designed for undergraduate students and working professionals interested in an industry recognized certificate but who also have some interest in a bachelor's or higher-level degree at some point.
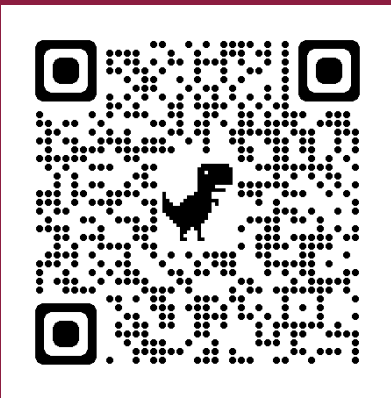
To learn more, connect with AZNext today!

What kind of career can this lead to?

A career in business analysis can take you in many different directions. The evolution of business analysis professionals into expanding roles depends on a combination of digital skills, business acumen, and targeted knowledge to drive better business outcomes across all industries.

Fast Facts, Data Manager

Average Salary: $98,230 (U.S.)
Job Growth: Estimated 15% over next 10 years (US)

How to Apply

Link:
https://docs.google.com/forms/d/10FF1LTI67EDQAyyT_VrSyEp_ucrLvySU5ZjxKRQIvL8/edit

Questions

Email: AZNext@asu.edu

Program Timeline

The Applied Business Data Analytics Certificate will consist of 6 courses (18 credit hours) that stack directly into degree programs within the W.P. Carey School of Business. This course will be 100% online. It is recommended that the participant start with CIS 105, but the sequence of the other courses is flexible.

- CIS 105: Computer Applications and Information Technology (CS) (3 credits)
- CIS 308: Advanced Excel in Business (3 credits)
- CIS 309: Business Process Management (3 credits)
- CIS 310: Business Data Visualization (3 credits)
- CIS 405: Business Intelligence (3 credits)
- CIS 313/394: Location Analytics for Business (3 credits)

Get College Credits, If You Want To

This program is part of ASU's Universal Learner program. AZNext participants would have the option of completing the program and receiving the certification free of charge, but would not receive college credit on your transcript unless the Universal Learner course fee is paid upon completion. More information on Universal Learner can be found at, www.ea.asu.edu.

Admission Requirements for AZNext

Participants must be:

- 17 years of age or older
- A high school or GED graduate
- Eligible to work in the U.S.
- Unemployed, underemployed, looking to upskill/retrain